



LIBRARY UPDATE

Monday, September 14, 2009

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Library Update September 2009

Français

Your main source for news and updates from Imagine Canada's Library. We help charities and nonprofits by locating and providing access to the extensive body of knowledge produced by our sector in Canada.

NEW & NOTABLE FROM THE LIBRARY

Philanthropist journal – now online

The Philanthropist is a Canadian journal for those working or interested in charitable organizations and foundations is now available online!

[Search by keyword](#) to find articles of interest through our [Canadian periodical database](#)

Or browse the full list of articles and other activities [directly from the journal website](#).

Top Twenty Canadian Charities list updated

See the new ranking of the top 20 Canadian charities (by assets) representing almost \$12 billion in assets and over \$1 billion in award grants. [Click here to view the list](#).

Fundraising Topic guide- Updated

We've updated our [Fundraising topic guide](#) to highlight new resources and our most recommended resources. You can also search easily by a quick keyword in this category.

New at the Nonprofit Library Network

Ontario Network partners host new set of Workshops!

This fall most of our Ontario partners are hosting Risk Management workshops. See the schedule [here](#) and choose your nearest partner!

To find out other workshop dates and locations, please visit the [Risk Management centre's website](#).

To read more about the Nonprofit Library Network visit our site [here](#) http://nonprofitscan.imaginecanada.ca/nonprofit_network.

NEW ACQUISITIONS

Check out some of the newest print and electronic resources in our library catalogue:

- [Nonprofit Management](#)
- [Research and Statistics](#)
- [Volunteering and Volunteer Management](#)

[Click here](#) to see the full list of new acquisitions.

RESEARCH

2007 Canada Survey of Giving, Volunteering and Participating Released

Did you know?

46% of Canadians over the age of 15 volunteer for our organizations – that's 12.5 million people!

The major motivation to volunteer is to improve and use skills (77%). Increasing skills development in opportunities as part of our volunteer programs is something to think about!

"Soft skills" are important!

Volunteers reported that two thirds improved their interpersonal skills (66%) and just under ½ (45%) improved ability to communicate.

For these kinds of facts and useful information, see the Canada Survey of

FEATURED RESOURCES

The HR Sector Council has released a number of great reports and standards helping to build the HR management capacity of small non-profits (those with ten or less employees). See some of their 2009 publications below. Search for more from the HR council or other HR practices via our [library catalogue](#) or on the [HR Sector council's website](#).

[Better together : a shared HR services framework for non-profit organizations](#). HR Council for the Voluntary and Non-profit Sector, c2009. *(Available online)*

[HR management standards](#). HR Council for the Voluntary and Non-profit Sector, 2009. *(Available online)*

[Toward a labour force strategy for Canada's voluntary & non-profit sector : report #3 : recommendations](#). HR Council for the Voluntary & Non-profit Sector, c2009. *(Available online)*

Book Review:

Fundraising when Money is Tight by Mal Warwick (Book – published by Jossey-Bass)

In the wake of the recession, we thought this book would offer some good practical tips to help our colleagues bolster their fundraising strategies with some cost-cutting advice. The opening of this book is of minor practical interest with a discussion about recessions in history and being a US publication, this opening holds few specifics for Canadians. However, the last few chapters offer some great samples for donor surveys, lists of steps to take to understand your donors and how to segment your donor group. Recommended for those new to fundraising as much of this content is classic to the fundraising literature and the seasoned professional would have likely encountered these techniques. Before buying it, why not check the Canadian Nonprofit Library Network (or your local public library, volunteer centre, and others):

1. go to <http://library.imaginecanada.ca/OneSearch/Default.aspx>
2. Type in the title "Fundraising When Money is Tight"
3. Click on the link to the library closest to you.

If you are in the West, it is worth checking our partners in Alberta: **Volunteer Calgary** and **the Resource Centre for Voluntary Organizations** (serving Alberta out of Edmonton). They offer services that compliment those we offer from Imagine Canada's online library.

Training opportunities you should know about:

Canadahelps Online Tech for charities Webinars
Canada Helps is offering FREE hour-long information sessions that will cover topics relating to online technology and fundraising.

September 23: [Gearing Up for the Giving Season](#)

October 7: [Really Simple Strategies: Keeping Track of your Organization and Issues Online](#) – featuring guest Marco Campana from OCASI

October 21: [Five Pillars of Internet Fundraising](#) – featuring

Giving, Volunteering, and Participating (CSGVP) at www.givingandvolunteering.ca

NEW FROM IMAGINE CANADA

Charities and nonprofit organizations provide support to Canadians in every community across the country and many provide essential services. It is important for us to be prepared for events that could hinder our ability to be there for Canadians in difficult times. The H1N1 (Human Swine Flu) pandemic is such an event. Although there are conflicting opinions about how serious the pandemic is likely to be, it makes sense for organizations to be prepared.

Tools, Resources & Webinar information available from the Insurance and Liability Resource Centre for Nonprofits. [Read more](#) or [Register soon](#) as space is limited!

CANADIAN DIRECTORY TO FOUNDATIONS AND CORPORATIONS

The Canadian Directory to Foundations and Corporations is a great tool to have for any organization seeking grants in these tough economic times. The Imagine Canada Directory is a searchable database listing over 3200 Canadian grant-making foundations! In addition, we list 150 Canadian Corporations that make grants to communities. To learn more about how the Directory is designed with second-to-none search capabilities and multiple sorting options relevant to our sector, please sign up for a Directory Tour.

Tours take place every Tuesday at 2pm EST. [Register today](#) for

guest Owen Charters, Executive Director of CanadaHelps
CanadaHelps is a charity helping charities.

TECH TOOLS AND TIPS

Technology and the Sector:

We at the library deal with issues related to technology daily. We thought we would share some of the interesting tid-bits we see along the way on the library's blog and discussion board – the Knowledge Exchange. This was the first one we have done: "[Social Networking Media: Tools and how to use them](#)" with links to the very excellent, freely available training videos from Common Craft

To read more posts, visit the [Knowledge Exchange post listing](#).

Screen Captures made easy - FireShot to use with Firefox browser

Have you ever had to capture an image of what appears on your internet browser? We've been using [FireShot](#) is a Firefox extension that creates screenshots of web pages (entirely or just visible part). This plugin provides a set of editing and annotation tools, which let users quickly modify web captures and insert text annotations and graphical annotations. Some caveats: you must be using Windows and Firefox browser & the free version is limited (of course there are always popups inviting to upgrade).

[Please be advised that these tools are not Imagine Canada products and we cannot guarantee these products are problem-free for all individuals. Please read product specifications, details, compatibility and other disclaimers as per item's website]

your free tour! For additional information on the Canadian Directory to Foundations & Corporation, visit our [website](#) or phone 416-597-2293 ext. 299 or 1-800-263-1178 ext. 299.

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